

DUPLICATE

INVOICE



WXYZ
20777 W. 10 Mile Rd.
Southfield, MI 48037
Main: (248)827-7777
Billing: (877)290-6086

www.wxyz.com

Billing Address:

New Media Firm
Attention: Accounts Payable
1322 G Street SE
Washington, DC 20003

Send Payment To:

WXYZ
P.O. Box 643405
Cincinnati, OH 45264-3405

Invoice #	Invoice Date	Invoice Month	Invoice Period
305716-2	11/04/12	November 2012	10/29/12 - 10/29/12

Station	Account Executive	Sales Office	Sales Region
WXYZ	Dave Lombardo	EWS - Washing	National

Advertiser	Product	Estimate Number
Citizens for Affordable Qua	Citizens for Affordable Qu	1538 Week 2

Flight Dates	Order #	Alt Order #
10/23/12 - 10/29/12	305716	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
14019		

Agency Ref	Advertiser Ref
2	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/23/12	10/29/12	7 Action News This Morni	430a-5a	11111--	:30	5	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 1----- 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WXYZ M 10/29/12 4:54 AM 7 Action News This Morning 430a-5a :30 TV108X12812H \$150.00 NM									
2	10/23/12	10/29/12	5am News M-F	5-6am M-F	11111--	:30	5	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 1----- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WXYZ M 10/29/12 5:55 AM 5am News M-F 5-6am M-F :30 TV108X12812H \$400.00 NM									
3	10/23/12	10/29/12	M-F 7-9am	7-9am M-F	22222--	:30	10	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 2----- 2 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 10 WXYZ M 10/29/12 6:58 AM M-F 7-9am 7-9am M-F :30 TV108X12812H \$900.00 NM 5 WXYZ M 10/29/12 8:49 AM M-F 7-9am 7-9am M-F :30 TV108X12812H \$900.00 NM									
9	10/23/12	10/29/12	M-F 9a-10a	9-10am M-F	22222--	:30	10	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 2----- 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WXYZ M 10/29/12 9:15 AM M-F 9a-10a 9-10am M-F :30 TV108X12812H \$500.00 NM 10 WXYZ M 10/29/12 9:49 AM M-F 9a-10a 9-10am M-F :30 TV108X12812H \$500.00 NM									
10	10/23/12	10/29/12	M-F 10a-11a	10-11am M-F	11111--	:30	5	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 1----- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WXYZ M 10/29/12 10:22 AM M-F 10a-11a 10-11am M-F :30 TV108X12812H \$400.00 NM									



www.wxyz.com

Send Payment To:

WXYZ
P.O. Box 643405
Cincinnati, OH 45264-3405

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
305716-2	11/04/12	November 2012	10/29/12 - 10/29/12
Advertiser	Product	Estimate Number	
Citizens for Affordable Qua	Citizens for Affordable Qu	1538 Week 2	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	10/23/12	10/29/12	12n-1p	12-1pm M-F	11111--	:30	5	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 1----- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WXYZ M 10/29/12 12:16 PM 12n-1p 12-1pm M-F :30 TV108X12812H \$500.00 NM									
12	10/23/12	10/29/12	Dr. Oz	4-5pm M-F	11111--	:30	5	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 1----- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WXYZ M 10/29/12 4:40 PM Dr. Oz 4-5pm M-F :30 TV108X12812H \$900.00 NM									
13	10/23/12	10/29/12	5-6pm M-F	5-6pm M-F	11111--	:30	5	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 1----- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WXYZ M 10/29/12 5:36 PM 5-6pm M-F 5-6pm M-F :30 TV108X12812H \$1,000.00 NM									
14	10/23/12	10/29/12	6-630pm M-F	6-630pm M-F	11111--	:30	5	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 1----- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WXYZ M 10/29/12 6:16 PM 6-630pm M-F 6-630pm M-F :30 TV108X12812H \$1,200.00 NM									
15	10/23/12	10/29/12	M-F 7-730p	7-730pm M-F	11111--	:30	5	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 1----- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WXYZ M 10/29/12 7:15 PM M-F 7-730p 7-730pm M-F :30 TV108X12812H \$1,200.00 NM									
18	10/24/12	10/29/12	M-F 730-8pm	730-8pm M-F	1-1-1--	:30	3	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 1----- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WXYZ M 10/29/12 7:43 PM M-F 730-8pm 730-8pm M-F :30 TV108X12812H \$1,800.00 NM									
19	10/23/12	10/29/12	11pm Action News Updat	11-1135pm M-Sun	11-1-1-	:30	4	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 1----- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WXYZ M 10/29/12 11:31 PM 11pm Action News Update 11-1135pm M-Sun :30 TV108X12812H \$2,000.00 NM									
20	10/23/12	10/29/12	Nightline	1135pm-1205am M	11111--	:30	5	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 1----- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WXYZ M 10/29/12 12:00 AM Nightline 1135pm-1205am M :30 TV108X12812H \$1,500.00 NM									



www.wxyz.com

Send Payment To:

WXYZ
P.O. Box 643405
Cincinnati, OH 45264-3405

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
305716-2	11/04/12	November 2012	10/29/12 - 10/29/12
Advertiser	Product	Estimate Number	
Citizens for Affordable Qua	Citizens for Affordable Qu	1538 Week 2	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
21	10/23/12	10/29/12	Jimmy Kimmel Live	1205am-105am M-F	11111--	:30	5	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 1----- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WXYZ M 10/29/12 1:19 AM Jimmy Kimmel Live 1205am-105am M-F :30 TV108X12812H \$250.00 NM									
22	10/23/12	10/29/12	M-F 106a-206a	106am-206am	11111--	:30	5	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 1----- 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WXYZ M 10/29/12 2:27 AM M-F 106a-206a 106am-206am :30 TV108X12812H \$150.00 NM									
25	10/29/12	10/29/12	MO 8-10pm Dancing	8-10p	M-----	:30	1	\$10,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 M----- 1 \$10,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 10/29/12 9:36 PM MO 8-10pm Dancing 8-10p :30 TV108X12812H \$10,000.00 NM									
32	10/23/12	10/29/12	M-F 11a-12n	11am-12pm M-F	11111--	:30	5	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 1----- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WXYZ M 10/29/12 10:59 AM M-F 11a-12n 11am-12pm M-F :30 TV108X12812H \$1,500.00 NM									
36	10/23/12	10/29/12	Action News 6am	6-7am M-F	11111--	:30	5	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 1----- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WXYZ M 10/29/12 6:28 AM Action News 6am 6-7am M-F :30 TV108X12812H \$900.00 NM									

Total Spots **20** Gross Total **\$26,650.00**

Payment Terms 30 Days

Agency Commission **\$3,997.50**
Net Amount Due **\$22,652.50**